



PRESS RELEASE  
For immediate release

## Redesigned StickPro™ adhesive roll boxes

**VALLEYFIELD (Quebec), June 7, 2017** – PLOMBCO's StickPro™ family of products is pleased to officially introduce the new adhesive roll box compatible with its ¼ oz, ½ oz and 5 g wheel weight steel segments.

The completely redesigned box follows the same graphic lines as the newly launched StickPro™ 1.00 oz adhesive roll box. Also note the addition of a plastic brake on all the boxes. This new feature prevents the wheel weight segments from retracting back into the box, when only a few segments are out of the opening.

Plombco cares about the customer experience. "We are constantly looking into innovations that ensure a positive experience for our product users," said Émilie St-Onge, Director of Customer Experience at Plombco. "Our team always keeps in mind our mission of exceeding industry standards and maintaining the quality of our products."

Remember, the StickPro™ brand, in addition to adhesive wheel weights, also includes a full line of tools, accessories and cleaners necessary for properly removing existing weight and leftover adhesive residues. Continued technological progress allows Plombco to consistently develop new products that help the installer properly clean and prepare the wheel while saving them time and money.

To learn more about Plombco and its exclusive StickPro™ products, visit [www.plombco.com](http://www.plombco.com).

### About Plombco

Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM's and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product lines in the industry to meet virtually any balancing needs. To learn more about Plombco, visit [www.plombco.com](http://www.plombco.com).