



PRESS RELEASE
For immediate release

Launching of StickPro™ 1.00 oz. segment adhesive rolls

VALLEYFIELD (Quebec), May 10, 2017 – PLOMBCO is excited to officially launch the StickPro™ 1.00 oz. steel segment adhesive wheel weight rolls.

Plombco has expanded its product offerings to meet the trending market needs for no-flange wheels. The new rolls 520Fe, available with standard white tape (#68523) and CW – Cold Weather gray tape (#68522) will appeal to truck wheel professionals.

Plombco manufactures steel, lead and zinc adhesive wheel weights for passenger vehicles, motorcycles and trucks. “We want to continue to differentiate our premium products from the other adhesive products manufactured around the world,” says Emilie St-Onge, Director of Customer Experience at Plombco Inc. “As promised during its launch, our StickPro™ product family is expanding and continues its mission to exceed industry standards and maintain quality.”

Remember, the StickPro™ brand, in addition to adhesive wheel weights, also includes a full line of tools, accessories and cleaners necessary for properly removing existing weight and leftover adhesive residues. Continued technological progress allows Plombco to consistently develop new products that help the installer properly clean and prepare the wheel while saving them time and money.

To learn more about Plombco and its exclusive StickPro™ products, visit www.plombco.com.

About Plombco

Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM’s and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product lines in the industry to meet virtually any balancing needs. To learn more about Plombco, visit www.plombco.com.