



PRESS RELEASE
For immediate release

Launching of StickPro™ brand

VALLEYFIELD (Quebec), October 7, 2016 – PLOMBCO is excited to officially launch StickPro™, a new brand of adhesive wheel weights and related accessories.

The passenger car market is trending towards more flangeless wheels and we anticipate adhesive wheel weight usage to increase. To meet the market needs, we have increased our product offering to include a variety of colored adhesive wheel weights which includes black and chrome, multiple packaging options (boxed or in rolls) and a choice of many sizes (from ¼ oz to 2 oz).

Plombco manufactures its adhesive wheel weights in steel, lead and zinc for the passenger vehicle, motorcycle and truck wheels. “We want to differentiate our premium products made in Canada from the other adhesive products made in other parts of the world,” says Martin Lussier, President of Plombco Inc. “Our StickPro™ family of products exceed the industry standards and we want to stay on top”.

The StickPro™ brand, in addition to the adhesive wheel weights, also includes a full line of tools, accessories and cleaners necessary to properly remove the existing weight and left over adhesive residue. Continued advancements in technology has enable Plombco to consistently develop new products that assist the tire installer to properly clean and prepare the wheel while saving them time and money. “We have recently launched a new product called StickPro™ wheel cleaner. This is an excellent product for proper wheel preparation,” says Martin Lussier.

Wherever you’re located in the world, Plombco has the right type of adhesive wheel weight to fit your needs. “We strongly believe that Plombco will continue to be a leader in the adhesive wheel weight global industry,” says Martin Lussier.

To learn more about Plombco and its exclusive StickPro™ products, visit www.plombco.com.

About Plombco

Plombco is a privately held company located in Valleyfield, Québec, Canada. Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM’s and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product lines in the industry to meet virtually any balancing needs. To learn more about Plombco, visit www.plombco.com.