

PRESS RELEASE For immediate release

## Two new videos

**VALLEYFIELD (Quebec), December 7, 2015** – PLOMBCO is proud to launch two new videos. The videos can be found at <a href="https://www.plombco.com/videos">www.plombco.com/videos</a> or on our <a href="mailto:YouTube channel">YouTube channel</a>.

The automotive industry is experiencing an increase in used wheel weight installation practices that could have dangerous outcome and cause damage to customer vehicles. In an effort to help educate the technicians, Plombco added to its website a video explaining the risks associated with used wheel weights.

Installing new wheel weights and using the proper tool during installation will eliminate damage and ensure safe vehicle operation. Plombco created a video demonstrating how using the right tool can make a difference.





## **About Plombco**

Plombco is a privately held company located in Valleyfield, Québec, Canada. Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM's and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product line in the industry today focused on meeting any balancing need. Automotive Service Professionals have been turning to Plombco for 30 years for all their wheel weight and balancing needs. To learn more about Plombco, visit <a href="https://www.plombco.com">www.plombco.com</a>.