



PRESS RELEASE  
For immediate release

### Launching of Value Line Series

**VALLEYFIELD (Quebec), February 12, 2016** – PLOMBCO is launching its Value Line Series, a complete line-up of cost-effective low profile steel adhesive wheel weights.

In addition to the silver-gray ¼ ounce segments, Plombco now offers black colored and ½ ounces segments in boxes of strips or in 15 pound rolls format.

To place your order for the Value Line Series call Plombco's team today at 1-800-611-7074! Learn more about the Value Line Series by visiting [www.plombco.com](http://www.plombco.com).



### About Plombco

Plombco is a privately held company located in Valleyfield, Québec, Canada. Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM's and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product line in the industry today focused on meeting any balancing need. Plombco is also the maker of the patented Plasteel® premium wheel weights for passenger cars and light trucks. No other manufacturer offers this patented product. Automotive Service Professionals have been turning to Plombco for 30 years for all their wheel weight and balancing needs. To learn more about Plombco, visit [www.plombco.com](http://www.plombco.com).