



PRESS RELEASE
For immediate release

**Plombco Announces Appointment of Exclusive Sales Rep Agency
- Lynn Parker Associates -**

VALLEYFIELD (Quebec), March 24, 2015 – PLOMBCO is proud to announce the appointment of Lynn Parker Associates (LPA) as the exclusive sales agency for North America. Plombco is celebrating its 30th year of operation in 2015 and continues to develop new ways to better service its customer's needs.

"Lynn Parker has over 40 years of experience working in the automotive industry and has built a solid reputation for success which made LPA the right choice for growing Plombco business" said Plombco President, Martin Lussier.

"Plombco is an innovator in the wheel weights industry and is the only manufacturer to offer its customers the patented Plasteel[®], steel, zinc and lead options. Their commitment to excellence, record for customer service and investment in developing revolutionary product like Plasteel[®] made our decision to represent Plombco, a very easy one" said LPA president, Lynn Parker.

In recent years Plombco has made extensive investments in new state of the art manufacturing equipment, a new packaging system and a new distribution center. To learn more about its exclusive Plasteel[®] premium wheel weights that cost less than zinc and lead products, please visit www.plasteelwheelweights.com.

About Plombco

Plombco is a privately held company located in Valleyfield, Québec, Canada. Founded in 1985, Plombco has grown to become one of the largest manufacturers of wheel balancing weights in the world. With quality-minded employees, the company produces over one million units per day in its two highly automated facilities. Plombco products are sold to OEM's and aftermarket customers across the Americas, Europe and Asia. They are the most innovated and comprehensive product lines in the industry to meet virtually any balancing needs. To learn more about Plombco, visit www.plombco.com.

About Lynn Parker Associates

Lynn Parker Associates (LPA) is a full services rep agency with over 40 years of experience specializing in the automotive industry. The company has experience in taking new innovative products and service offerings from concept to installation on customer vehicles. The unique qualities that separate them from other agencies is their experience as actual installers working with some of the largest national and regional automotive parts installers in North America. LPA team understands what it takes to market and sell products through the various distribution channels delivering results in a timely manner for its clients. LPA specializes in "Do It for Me" (DIFM) product lines and exclusively represent several products that are sold across North America.